



FALL NEWS FLASH

Pennsylvania Women Work

Thought Leadership Blog



Election Day is quickly approaching! Do you have what you need to cast your vote? Amy Kaminski of Mulberry Public Affairs LLC shares a step-by-step guide to making your voting experience as seamless as possible. [Read now.](#)

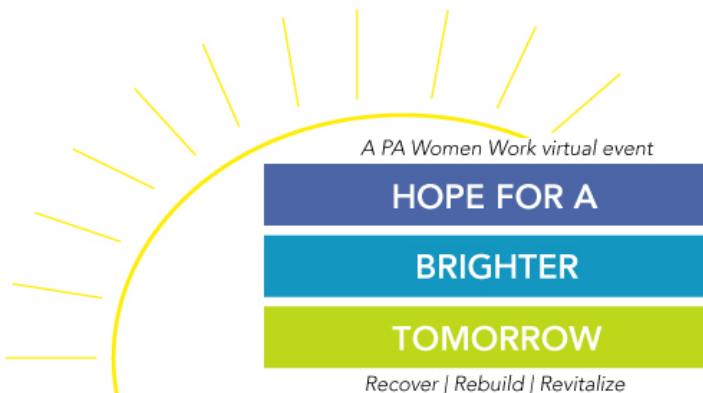
Get involved with PA Women Work



Are you looking for a meaningful way to give back to your community this fall? There are many ways to volunteer with us. We are currently looking for:

- Mentors – IT, marketing, graphic design, human services, healthcare
- Volunteers for virtual mock interviewing

Join us for 'Hope for a Brighter Tomorrow' this October



On October 28 at 7:30 p.m., we present our first-ever '[Hope for a Brighter Tomorrow](#)'. This online gathering will offer attendees opportunities to network, partake in a virtual happy hour, learn more about PA Women Work, hear from some of the incredible women we serve, and participate in raffles and a silent auction.

One thing in particular we look forward to each fall is celebrating our four Woman of Courage clients. We are excited to announce that this year's Woman of Courage Awardees will be highlighted in an online, virtual campaign throughout November and December. During 'Hope for a Brighter Tomorrow,' we will hear from additional clients who have overcome their own set of barriers thanks to your continued support and dedication to our organization.

We hope you'll join us virtually on October 28, and throughout the rest of this year, as we continue our continued work to recover, rebuild and revitalize our community.

[Buy your tickets](#) TODAY for 'Hope for a Brighter Tomorrow.'

- Fall fundraising committee members
- Silent auction assistance

For a full list of current opportunities and to sign up, [click here](#).

Upcoming classes



NEW CHOICES

If you're unemployed and need support moving your job search forward, join us virtually for an upcoming New Choices class. We'll help you revise your resume, find job opportunities, update your LinkedIn profile, practice for interviews and more.

- Oct. 5-9, 9 a.m. - 11 a.m. or 2 p.m. - 4 p.m.
- Oct. 19-23, 9 a.m. - 11 a.m. or 2 p.m. - 4 p.m.

[Register now.](#)

Make a gift in someone's honor or memory



Show your family, friends and those you love that you care by making a donation on their behalf to PA Women Work. Your kindness will help support women and families struggling to get back on their feet and achieve meaningful employment.

There are many special occasions where a donation makes the perfect gift:

Want to get involved?

If you want to help make 'Hope for a Brighter Tomorrow' a success, join us as a volunteer, assist with the Silent Auction, or become a sponsor. For more information, [click here](#) or contact Kristin Ioannou at kioannou@pawomenwork.org.

New virtual opportunities added for clients

Do you have a LinkedIn profile?

- ▶ Share your experience:
 - Good
 - Bad
- ▶ Why don't you have a profile?
 - Concerns
 - Fears
- ▶ Personal brand?
 - Consistency across different social media platform

Since mid-March, we have conducted all of our services virtually for the health and safety of our clients and staff. Because we can't currently meet in person, the online model provided us with a unique opportunity to create virtual services tailored to our clients' needs.

We saw an increased need for continued support and counseling on challenges facing our clients. Many were having issues navigating this new virtual world. Clients needed more support with LinkedIn, either creating or updating their profile; they needed help with virtual interviewing; many had questions about working from home; and we saw an increased need to offer more ways for people to connect and network.

In August, we launched three new virtual services to answer our clients' needs and better serve our community. An additional virtual workshop on implementing mindfulness tactics in the workplace will start in October. Once participants complete one of our programs, they are eligible to sign up for these new offerings.

Mindful Career Exploration is for clients who are struggling to manage their stress during their job search or at work. Together, we will look at different mindfulness techniques clients can implement to assist them on their career journey.

'A Closer Look' is a client support group where our team joins clients for an open forum to discuss issues they might be facing in their job search.

Virtual Mock Interview sessions provide opportunities to

- Memorials
- Birthdays
- Holidays
- Celebrations
- Milestones & Achievements

When you make this type of donation, your loved one will receive a beautiful card letting them know about the gift made on their behalf.

To make your gift, visit our [GIVE page](#) and click to "dedicate my donation in honor or in memory of someone" when you fill out our donation form.

GIVE NOW

Help us earn our Great Nonprofits 2020 badge!



In under 3 minutes, you can help PA Women Work earn this special achievement. Whether you're a current or former client, volunteer, or friend of the organization, simply leave a short review on [GreatNonprofits.org](#).

Thank you for your help!
[Post your review now.](#)

Thank you to the Next Generation Fund of the Roy A. Hunt Foundation!

We are honored to work with the Next Generation Fund of the Roy A. Hunt Foundation to offer [3 Cups of Coffee GRAD](#) to job-seeking CCAC students and alumni. In partnership with CCAC, this program provides

practice interviewing using a virtual platform. They learn the tips and skills needed to be successful online.

Employer Meet and Greets are opportunities for our clients to meet 'face-to-face' with local employers. They can learn more about different organizations, including the hiring process and have questions answered.

If you are interested in learning more about our programs and services, [click here](#). If you are an employer and would like to volunteer to help with mock interviews or meet with our clients, contact Sandra Marsh-McClain at smmcclain@pawomenwork.org.

Client Spotlight: Putting the work in to find her dream job



Heather Hackett was ready to take the next step in her career but wasn't sure where to begin. "My background was in communications, but I was wanting a program management job. I knew I had the skills, but I didn't know how to translate that onto my resume, and I simply wasn't getting calls for any interviews," she

explained.

During her – what seemed like – endless job search, she came across information about PA Women Work's 3 Cups of Coffee program and decided to see if it could help. "I needed support and someone to talk to. I was looking to make a jump in my career and was so unsure of where to begin. My mentor helped me focus my approach and supported me every step of the way," she said.

Together, Heather and her mentor redid her resume, discussed strategies for writing a successful cover letter, and worked on different approaches to networking.

"3 Cups of Coffee is a great program for women who have been stuck and aren't sure where to start," Heather said. "It's a way to define your goals and plan for your future with someone outside of your usual circle."

Heather found a job after participating in 3 Cups of Coffee, but it wasn't quite the right fit for her. The PA Women Work team invited Heather to participate in New Choices and continue building her professional skillset to aid in her

opportunities for CCAC graduates to connect with local professionals in their desired career field and get better prepared to enter the workforce. This program is made possible thanks to incredible supporters like the Next Generation Fund.

job search.

"When I learned about New Choices, I knew right away I should take advantage of this opportunity," Heather explained. "I was able to grow my network, do more work on my resume and update my LinkedIn profile. Having a cheering squad was incredibly helpful."

Following her participation in New Choices, Heather was hired as the PA Engagement Associate at Benefits Data Trust, a national nonprofit organization. "I am so happy in my new job. They have a commitment to honoring diversity and offering professional development opportunities to employees," Heather said. "The help that PA Women Work provided me, I couldn't get that anywhere else. I am just so grateful."

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