



Support Pennsylvania Women Work *Recover | Rebuild | Revitalize*

Fall 2020 Sponsorship and Partner Opportunities

WHO WE ARE

Pennsylvania Women Work is a nonprofit workforce development organization dedicated to transforming lives through empowerment, employment and economic independence. Our programs are designed to address the diverse needs of our clients and support their goals to achieve financial self-sufficiency.

FALL 2020 OPPORTUNITIES

COVID-19 has radically changed the way we live our daily lives. It has impacted our operations, but more critically, it has significantly impacted our clients and thousands of others who are out of work.

This year, we will not be able to gather to celebrate the 20th Anniversary of Circle of Hope. Instead, we announce a new virtual event, *Hope for a Brighter Tomorrow*, that will take place Wednesday, Oct. 28. This virtual event will include fun entertainment, networking and opportunities to hear about how PA Women Work is changing lives across our communities.

Additionally, we will be honoring four incredible clients through a new virtual Woman of Courage recognition campaign. We will highlight inspirational stories of women who have achieved success via online video profiles. You can take part in this campaign by sponsoring a client.

Proceeds from our virtual event and video profiles will support our clients with critical programs and services that are needed to rebuild their lives.

Will you join us as a sponsor this year?

Sponsorship levels and benefits are included on the next page.

Please fill out the information below and return to Kristin Ioannou, Deputy Director.
Pennsylvania Women Work - Centre City Tower, 650 Smithfield Street, Suite 520, Pittsburgh, PA 15222
E: kioannou@pawomenwork.org | P: 412-742-4365

Company Name: _____
(Please print name as you wish it to appear on website and materials)

Street Address: _____ City: _____ State: _____ ZIP: _____

Level: \$ _____ Enclosed is a check payable to: PA Women Work Please send invoice

Contact Person: _____ Title: _____

Email Address: _____ Telephone No.:(____) _____

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

SPONSORSHIP LEVELS

The following are the associated benefits for each sponsorship level:

VIRTUAL EVENT

	Executive \$15,000	Career \$10,000	Training \$5,000	Employer \$3,500
Presenting sponsor with logo on event materials (invite, emails/e-newsletter, website, slideshow, virtual program)	X			
Sponsor of virtual waiting room before event begins with three verbal mentions during event	X			
Three dedicated social media posts	X			
30 second ad during virtual event	X			
Twenty attendees to virtual event	X	X		
One color ad/logo in event slideshow and one dedicated social media post		X		
One verbal mention during event		X	X	
Group e-newsletter, website listing and social media post		X	X	X
Ten attendees to virtual event		X	X	X
Logo/written acknowledgment during event presentation			X	X

WOMEN OF COURAGE/CLIENT VIDEOS

30 second ad included at end of client video	X			
Name/logo in client video, end-of-year direct mail piece and written story on website	X	X		
Three dedicated social media posts and included in email distribution with video	X	X		
Receive copy of video & written story to share	X	X	X	
Shared sponsorship/logo recognition on client video and two social media posts			X	
Group thank you/recognition on website			X	

SILENT AUCTION/RAFFLE

Premier auction sponsor with logo on auction site and included in promo emails/social media	X			
Raffle sponsor with logo/name on website and raffle promo emails/social media		X		

ADDITIONAL OPPORTUNITIES

Professional Listing \$750 - Up to ten attendees at event; name on event website, acknowledgment during event

Colleague Listing \$500 - Name on event website; acknowledgment during event