



# Support Pennsylvania Women Work 21st Annual Circle of Hope Awards Dinner 2022 Sponsorship and Partner Opportunities

## WHO WE ARE

Pennsylvania Women Work is a nonprofit workforce development organization dedicated to transforming the lives of job seekers through empowerment, employment and economic independence. Our programs are designed to address the diverse needs of our clients and support their goals to achieve financial self-sufficiency.

## ABOUT CIRCLE OF HOPE

The annual Circle of Hope Awards Dinner is PA Women Work’s premier fundraising event that draws nearly 300 guests each year. Our 21st annual event will take place Oct. 26, 2022, at The Westin Pittsburgh. We are excited to return to an in-person celebration. *Together, at last,* we will honor our clients’ successes and achievements and recognize the incredible support of our community, volunteers, employer partners and leaders. We will celebrate local corporations and individuals who exemplify our mission and display a commitment to empowering women and at-risk populations to succeed and grow in the workplace through several memorable awards.

For more information about this year’s event and past Circle of Hope events, please visit [www.pawomenwork.org](http://www.pawomenwork.org).

## Will you join us as a sponsor this year?

*Sponsorship levels and benefits are included on the next page.*

Please fill out the information below and return to Lauren Riegelneegg, Development Director.  
Pennsylvania Women Work - Centre City Tower, 650 Smithfield Street, Suite 520, Pittsburgh, PA 15222  
E: [lriegelneegg@pawomenwork.org](mailto:lriegelneegg@pawomenwork.org) | P: 412-742-4362

Company Name: \_\_\_\_\_  
(Please print name as you wish it to appear on website and materials)

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Level: \$ \_\_\_\_\_ [ ] Enclosed is a check payable to: PA Women Work [ ] Please send invoice

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Telephone No.:(\_\_\_\_)\_\_\_\_\_

Pennsylvania Women Work is a registered 501(c)3 nonprofit with the tax ID number 25-1705976. A receipt, detailing the fair market value of all sponsorship benefits, will be provided upon payment. Please reach out with any questions.

## SPONSORSHIP LEVELS + BENEFITS

### PRE-EVENT AND EVENT NIGHT

	PREMIER \$20,000	EXECUTIVE \$15,000	CAREER \$10,000	TRAINING \$5,000	EMPLOYER \$3,500
Logo on event invite and event-night photo backdrop	X				
Signature named cocktail or appetizer	X				
Logo placement on event signage/materials/website page	X				
Included in media outreach	X				
Full page color ad with prominent placement in program	X	X			
Logo featured on online auction site	X	X			
Ads in event slideshow and verbal recognition at event	Two	One	One		
Complimentary beverage tickets	Twenty	Twenty	Twenty	Ten	
Receive special event sponsor badge	X	X	X	X	
Social media placements	Two	One	One <i>group</i>	One <i>group</i>	One <i>group</i>
Tables of ten	Two	Two	Two	One	One
Group e-newsletter and website listing	X	X	X	X	X
Full page black and white ad in program			X	X	
Name and logo on event slideshow				X	X
Half-page black and white ad in program					X

### EMPOWERMENT AWARD - CLIENT VIDEOS

30 second ad included at end of client video	X				
Name/logo in client video and written story on website	X	X			
Three social media posts and included in email	X	X			
Shared sponsorship on video and two social posts			X	X	
Group thank you/recognition on website			X	X	

### ADDITIONAL OPPORTUNITIES

<p><b>Table of ten - \$1,100</b>                      VIP Table of ten - \$1,550</p>	<p><b>Full program ad</b>                      \$1,500                      Dimensions are 8" H x 5" W</p>	<p><b>Half page program ad</b>                      \$1,000                      Dimensions are 3.875" H x 5" W</p>	<p><b>Colleague listing</b>                      \$500                      Special mention in program                      (no ad included)</p>
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All JPEG artwork for program advertisements must be sent to [aswalga@pawomenwork.org](mailto:aswalga@pawomenwork.org) by October 5, 2022.