



Support Pennsylvania Women Work

22nd Annual Circle of Hope Awards Dinner

2023 Sponsorship and Partner Opportunities

WHO WE ARE

Pennsylvania Women Work is a nonprofit workforce development organization dedicated to transforming the lives of job seekers through empowerment, employment and economic independence. Our programs are designed to address the diverse needs of our clients and support their goals to achieve financial self-sufficiency.

ABOUT CIRCLE OF HOPE

The annual Circle of Hope Awards Dinner is PA Women Work’s premier fundraising event that draws nearly 400 guests each year. Our 22nd annual event will take place Oct. 12, 2023, at The Westin Pittsburgh. This year, our organization celebrates its 30th year, and we are thrilled to celebrate this milestone at Circle of Hope. During the event’s program and awards presentation, we will recognize the achievements of our clients, acknowledge our dedicated volunteers, employer partners, board members, staff, and facilitators, and celebrate three decades of transforming lives.

For more information about this year’s event and past Circle of Hope events, please visit www.pawomenwork.org.

Will you join us as a sponsor this year?

Sponsorship levels and benefits are included on the next page.

Please fill out the information below and return to Lauren Riegelneegg, Development Director.
Pennsylvania Women Work - Offices at Baum, 5607 Baum Blvd. Suite 333, Pittsburgh, PA 15206
E: lriegelneegg@pawomenwork.org | P: 412-742-4362

Company Name: _____
(Please print name as you wish it to appear on website and materials)

Street Address: _____ City: _____ State: _____ ZIP: _____

Level: \$ _____ [] Enclosed is a check payable to: PA Women Work [] Please send invoice

Contact Person: _____ Title: _____

Email Address: _____ Telephone No.:(____)_____

Pennsylvania Women Work is a registered 501(c)3 nonprofit with the tax ID number 25-1705976. A receipt, detailing the fair market value of all sponsorship benefits, will be provided upon payment. Please reach out with any questions.

SPONSORSHIP LEVELS + BENEFITS	PREMIER \$22,500	EXECUTIVE \$16,500	CAREER \$11,000	TRAINING \$5,500	EMPLOYER \$3,750
PRE-EVENT AND EVENT NIGHT					
Logo on event invite and event-night photo backdrop	X				
Signature named cocktail or appetizer	X				
Logo placement on event signage/materials/website page	X				
Included in media outreach	X				
Program Ad (dimensions below)	Full-page, color	Full-page, color	Full-page, b&w	Full-page, b&w	Half-page, b&w
Logo featured on online auction site	X	X			
Slide show recognition (Color, 10" w x 5.625" h)	2 ads	1 ad	1 ad	Name & logo	Name & logo
Social media placements	2 ind. posts	1 ind. post	1 group post	1 group post	1 group post
Group e-newsletter & website listing	X	X	X	X	X
GUEST AMMENITIES					
Tables of ten	2	2	2	1	1
Complimentary beverage tickets	20	20	20	10	
Early event access	X	X	X		
EMPOWERMENT AWARD - CLIENT VIDEOS					
Name/logo in client video and written story on website	X	X			
Social media recognition with video & included in email	Two	One	One	One	
Shared sponsorship on video and two social posts			X	X	
YEAR-ROUND					
Recognition in 2024 Annual Report	Logo	Logo	Name	Name	Name
Logo placement on PWW's funder page	X	X	X		
Recognition in Nov. Gratitude Report - 3,000 mailing list	Logo	Name	Name	Name	
ADDITIONAL OPPORTUNITIES					
Table of ten - \$1,150 VIP Table of ten - \$1,600 Individual ticket - \$125	Full-page b&w program ad \$1,500 Dimensions are 5" w x 8" h	Half-page b&w program ad \$1,000 Dimensions are 5" w x 4" h	Colleague listing \$500 Special mention in program (no ad included)		
All JPEG or PNG artwork for program advertisements and slideshow recognition must be sent to aswalga@pawomenwork.org by September 14, 2023.					